



# Cookie Management Policy

Update: April 2024

**UV**  
INSURANCE

## Preamble

This cookie policy explains how our website uses cookies to enhance your user experience. By accessing our website and either accepting or customizing your cookie preferences, you consent to the use of cookies in accordance with this policy. You can modify your cookie preferences at any time by adjusting your browser settings or the privacy options on our cookie management tool located at the bottom left of your screen.

At UV Insurance, we uphold our commitment to continuously implement best practices to meet the highest standards in managing and protecting your personal information. This policy describes how these cookies are used when you browse our websites, including the My Universe portal. This notice completes our [Privacy Policy](#) and encompasses our most recent updates.

## Designation

“Personal Information” refers to any Information about a natural person that allows, directly or indirectly, that person to be identified.

“Site” refers to the corporate website as well as the My Universe portal, accessible to UV Insurance advisors and insureds.

“User(s)”, “you,” and “yours” refer to individuals who access or use this Site.

## Definition and Purpose of Cookies

A cookie is a file that is stored on your browser, computer, or mobile device when you visit a website or use an application. Cookies primarily serve to ensure the proper functioning of websites, facilitate navigation, and enhance user experience. They store information about you, including preferences or actions taken while browsing a site.

Cookies may remain stored on your computer until they are manually deleted. You have the option to adjust your preferences and limit certain types of cookies at any time. However, this can have an impact on your browsing experience and the web services you benefit from.

## Types of Information Collected by Cookies

In general, the information collected by these cookies does not allow us to identify you directly since it primarily pertains to your usage of our sites, your preferences, or your device. Nevertheless, they may include personal details if you provide them during your interactions with the site. Here are some examples:

- ▶ The date, time, and location of your visit
- ▶ Your online activities, such as pages viewed, or forms filled out
- ▶ Advertisements or links you have clicked on
- ▶ Browser type or operating system used
- ▶ Location data (if enabled on your device)
- ▶ Any other information provided while using our sites, such as language preference or a login ID

The information collected will vary depending on which cookies you accept.

## Types of Cookies Used and Purpose of Data Collection

At UV Insurance, we collect cookies for the sole purpose of optimizing your experience on our websites. Here are the three types of cookies that can be collected:

### Required Cookies

These cookies are essential for ensuring the proper operation and security of our websites. They can be used to secure your connection, customize your interface (e.g., language selection) and store your cookie preferences. These cookies are essential and cannot be disabled.

### Performance Cookies

These cookies help us understand the way you use our sites and consequently improve their use. Among other things, performance cookies will tell us the frequency of your visits, which site you accessed, the pages you consulted or whether you quickly found the information you were looking for. They are optional and you must consent to their installation.

The third-party tracking tools we use are designed to help us improve the performance and functionality of our sites.

For a detailed list of cookies used by our corporate website and portals, please refer to the appendix.

## Advertising Cookies

Advertising cookies help us understand a user's profile and interests to optimize and customize the advertising content provided to them, based on their browsing history. These cookies are also used to track the performance of advertising campaigns. Users who opt not to accept cookies, users may still be presented with advertising content that is less relevant or tailored to their interests.

Please note that no advertising cookies are used on UV Insurance websites.

## Cookie Lifespan

The cookies used on our corporate website and portals have varying lifespans, typically ranging from 1 minute to 365 days, depending on the properties of each cookie. Once this predetermined period has passed, you will encounter once more the banner explaining the use of cookies, prompting you to make a new selection. Some browsers automatically delete cookies. Our window of consent could then be shown to you again within a shorter timeframe. You might see this banner again if you manually delete the cookies or if major changes are made to our websites.

## Data Sharing with Third Parties

Since we do not use cookies for marketing, performance or advertising purposes, your personal information will not be shared with third parties through the use of cookies.

## Policy Updates

We reserve the right to update this cookie policy at any time. Changes will be posted on this page along with the effective date.

## Contact

For questions regarding this policy or the management of cookies on our site, please reach out to us at [PRP@uvassurance.ca](mailto:PRP@uvassurance.ca).

Please refer to our [Privacy Policy](#) for further information on how we handle your data.

## Appendix

# Navigation Cookies and Their Functions



A cookie is a small coded text file that is automatically saved on your browser when you visit a website.

Here is a list of all the cookies used on UV Insurance websites, as well as their functions.

## Cookies That Are Necessary for the Operation of Our Sites

Name of cookie	Tool	Description	Lifespan
csrf	Cross-Site Request Forgery (CSRF)	For forms: Security mechanism designed to protect web applications against unauthorized or malicious requests.	1 day
id_account	ID Account	Enables the auto-fill of the user and password fields.	5 days
pad_lang	PAD display language	Maintains the user's preferred display language setting.	90 days
VstsSession	Microsoft Visual Studio Team Services	Maintains a user's session state during interactions with Azure DevOps services. Manages user authentication, authorization, and other session-related matters.	90 days
ai_session	Azure telemetry	Traces the total number of active sessions on the site.	30 minutes
ai_user	Azure telemetry	Traces the number of visitors to the site, using anonymous IDs for identification.	365 days
_ga	Google Analytics	Identifies users and tracks their interactions with websites.	35 days
ExternalCookie	External Cookie	Connects users to the application by using credentials from an external identity provider (e.g., Google, Facebook or Azure AD) rather than creating a new account.	Active Session Duration
__RequestVerificationToken	Anti-fraud token	Increases site security by preventing the execution of malicious scripts by external sites or users.	365 days
culture	Display language	Maintains the user's preferred display language setting.	Active Session Duration

Name of cookie	Tool	Description	Lifespan
ARRAffinity	Azure telemetry	Efficiently distributes incoming network traffic.	365 days
ARRAffinityCORS	Azure telemetry	Efficiently distributes incoming network traffic.	365 days
IEWebUnionViewFormsAuth	ASP.net Forms Authentication	Manages user sessions and stores status information during website interactions.	Active Session Duration
TempData	ASP.net Core	Spreads data between views (pages and content blocks).	Active Session Duration
idsrv	ASP.net	Authenticate the user's session.	365 days
idsrv.session	ASP.net	Establishes the connection between the browser and the server managing the user's session.	365 days

## Functional Cookies Used on the UV Insurance Corporate Website

Name of cookie	Tool	Description	Lifespan
.AspNetCore.Antiforgery	Anti-fraud token	Increases site security by preventing the execution of malicious scripts by external sites or users.	365 days
axeptio_all_vendors	Axcept.io – Cookie management	Stores the list of all cookies declared in your Axcept.io widget.	365 days
axeptio_authorized_vendors	Axcept.io – Cookie management	Stores the list of all cookies accepted by the visitor.	365 days
axeptio_cookies	Axcept.io – Cookie management	Stores all information related to the visitor's consent, such as the date, their unique and anonymous identifier, and whether they have already given their consent.	365 days
DSID	Google DoubleClick	Stores user preferences and allows interaction with services or sites by granting access to the basic functions of these services.	7 days
IDE	Google DoubleClick	Stores details about the types of ads you interact with or show interest in.	5 days
ar_debug	Privacy Sandbox	Debugs and tests attribution reports as part of the Privacy Sandbox to understand the efficiency of ads by tracking user interactions.	180 days

Name of cookie	Tool	Description	Lifespan
_ga	Google Analytics	Identifies users and tracks their interactions with websites.	35 days
_ga_#	Google Analytics	Collects data on the frequency of visits to the website and dates of first and last access.	35 days
_gat	Google Analytics	Limits the number of requests.	1 minute
_gid	Google	Stores a unique identifier to generate statistical data on how the users navigate the website.	2 days
pll_language	WordPress	Maintains the user's preferred display language setting.	1 day
wp-settings-6	WordPress	Customizes the layout of the administration interface according to your personal settings.	1 day
wp-settings-time-6	WordPress	Customizes the layout of the administration interface according to your personal settings. The numerical value at the end of this cookie represents your individual ID in the user table of your WordPress site database.	1 day